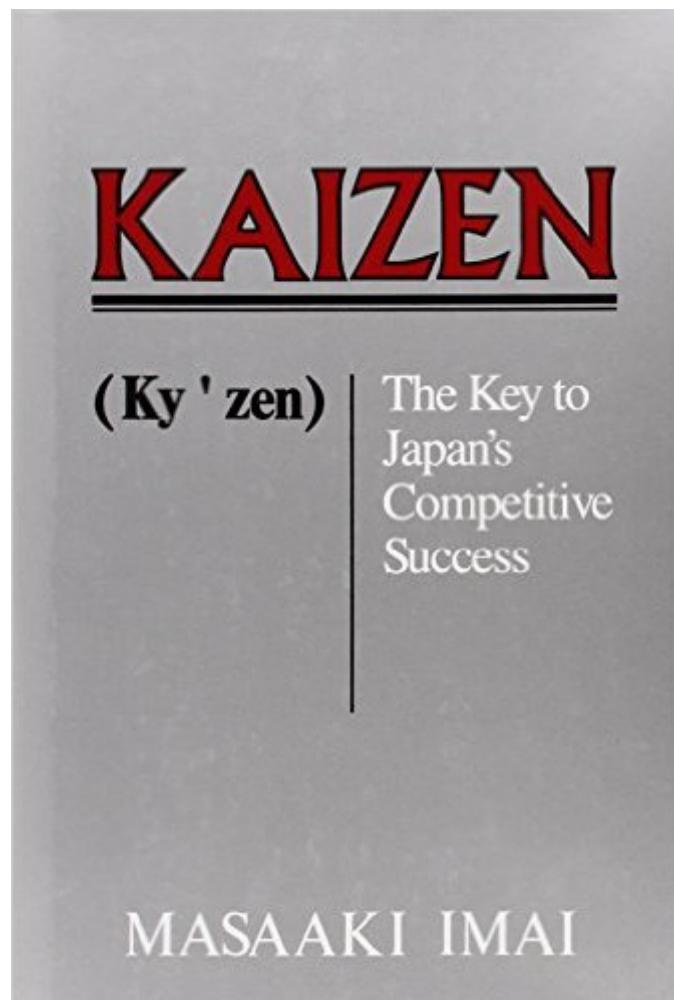


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# Kaizen: The Key To Japan's Competitive Success



## **Synopsis**

For the professional manager or student of management, a comprehensive handbook of 16 Kaizen management practices that can be put to work. KAIZEN uses more than 100 examples in action and contains 15 corporate case studies.

## **Book Information**

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## **Customer Reviews**

1. Japan has gained world economic power through five phases: a) large-scale absorption of technology imported from the US. b) A productivity-drive that strongly supported mechanization, automation, and robotic usage. C) A countrywide quality improvement devotion, set forth by Dr. Demming. D) A great degree of manufacturing flexibility. E) Adoption of a multinational corporation partnerships and structures (global standard component specifications).2. Worker suggestions are an important feedback component in Japanese management. Management works hard to consider worker suggestions. It is not uncommon for management to spend a whole day listening to presentations of activities by Quality circles. The central idea involves listening to improve process and rewards for results.3. Japanese management focuses on standards. Worker suggestions lead to implementation of the suggestion and revising of standards. Toyoda said, "One of the features of the Japanese worker is they use their brains as well as their hands." Improving standards means raising quality levels.4. Intense domestic competition is thought to be the driving force for Japanese companies in overseas market. Japanese compete for larger market share through the introduction of new and more competitive products and by using and improving the latest technologies.5. Why is

it important that management establish process-criteria for Quality circles? Quality circles use process criteria to approach their subjects. Process-criteria affect the number of meetings, the amount of participation, and the number of problems solved. Do the Quality circles take into consideration safety, quality, and costs in working out the subject problem?

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